

Pro Basketball Academy

Company Profile



for more than 25 years

SPEED

VERTICAL

FLEXIBILITY

AGILITY

CORE

FOOTWORK



Pro Training
Pro Recruitment
Pro Camp

About Pro Basketball Academy

Pro Basketball Academy uses the latest international learning methods and equipment to accelerate skills development, while providing a fun and engaging environment. Lessons are specifically developed for different age groups and skill level.

Coach Mohammed is an international qualified basketball coach. He has hand-picked a team of experienced and qualified coaches to work with him, whom he continues to mentor and train. All staff have proficient expertise in their respective fields.



Our Vision

Is to establish a Pro Basketball Skills Training Academy in Ethiopia, where Basketball Players can train to become professionals and compete in collegiate and international tournaments.

Our Mission

Is to train and recruit professional basketball players from the grassroot to professional level, while making the sport accessible to the boader community.

Our Team



COACH MOHAMED
Managing Director

A pioneer in his own right, a certified professional basketball coach with over 25 years experience. He trains players to participate in international tournaments. He also trains coaches and consults basketball associations in Kenya, Somalia, Ethiopia and Qatar. He coaches male and female players



EWKETBIRHAN ALEMU
IT, Media & Communication Manager

Results-driven and customer-focused electrical and computer engineer who utilize analysis, design, architecture and R&D.



KEMUEL GUTHRIE
Marketing Manager

Self-confident, resourceful, creative visual artist and marketer with a keen eye for detail using graphic design, photography and copy writing as a medium to effectively communicate visual solutions. At his best, Kemuel specializes in corporate identity, branding and publications design.



ETSEHIWOT BEHAILU
Finance Manager

Equipped with 7 years experience in accounting, Etsehiwot performs finance duties in a professional manner that has gained her recognition in various financial institutions and companies in Ethiopia.